



CLOVER HILL HIGH SCHOOL CHORAL BOOSTERS

13301 KELLY GREEN LANE • MIDLOTHIAN, VA 23112

Dear Friends:

The support of local businesses and corporate sponsors is vital to the success of the performing arts program at Clover Hill High School (CHHS). The following sponsorship and advertisement opportunities allow your business to support the CHHS choral program and receive recognition and visibility throughout the 2022-2023 school year.

Sponsorships provide a way for organizations to be promoted in multiple formats including on the trailer that travels with our competitive show choirs; the choral department website; recognition during our annual show choir competition, the Mid-Atlantic Show Choir Spectacular (MASS); shout-outs on our social media; and advertisements in our printed concert programs.

Organizations may also choose to advertise only in our printed fall and spring concert and MASS competition programs. There are several size ads available with prices as low as \$60 for a business card-sized ad in all three of our printed programs!

Options and prices are listed in the attached packet.

If you have questions, please contact the Choral Boosters Programs at chhsprograms@gmail.com or (804) 464-7111.

To take advantage of this opportunity, please return the attached form with your payment and email your digital files by February 1, 2023.

On behalf of the CHHS Choral Boosters and choir members, thank you for your support!

Sincerely,

Sarah M. Gaffney
CHHS Choral Boosters Sponsorship Coordinator

CHHSCHORALBOOSTERS.ORG



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SPONSORSHIP & ADVERTISING OPPORTUNITIES

CAVALIER Sponsor: \$1000

1' x 3' advertisement on show choir trailer

Half-page ad in three printed programs

Trophy sponsorship of a MASS finals trophy (*includes announcement of sponsorship at MASS*)

Logo with link on CloverHillChoirs.com website

3 shout-outs on Clover Hill Choral Department social media

Logo on show choir 2022-23 show t-shirts

GOLD Sponsor: \$750

Half-page ad in three printed programs

Trophy sponsorship of a MASS preliminary trophy (*includes announcement of sponsorship at MASS*)

Logo with link on CloverHillChoirs.com website

2 shout-outs on Clover Hill Choral Department social media

GREEN Sponsor: \$500

Half-page ad in three printed programs

Trophy sponsorship of a MASS caption award trophy (*includes announcement of sponsorship at MASS*)

Logo on CloverHillChoirs.com website

1 shout-out on Clover Hill Choral Department social media

ADVERTISING Options in Printed Programs Only (ads will appear in three printed programs during the year):

Back Cover	8" w x 10.5" h	\$500
Inside front/back cover	8" w x 10.5" h	\$350
Full Page	8" w x 10.5" h	\$300
1/2 page horizontal	8" w x 5.25" h	\$150
1/4 page vertical	4" w x 5.25" h	\$100
Business card	3.5" w x 2" h	\$60

CHHSCHORALBOOSTERS.ORG



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CHHS CHORAL BOOSTERS SPONSORSHIP AND AD SPACE PURCHASE FORM

- Email this completed form to chhsprograms@gmail.com by February 1, 2023.
- Email your digital artwork and logo (for sponsors) in the correct dimensions and orientation to chhsprograms@gmail.com by February 1, 2023.
 - If you do not have digital artwork, please add the \$10 scanning fee to your total, mail your check and a clean hard copy of your ad, in the correct dimensions for your ad.
- Mail a copy of this form and your check, made payable to CHHS Choral Boosters, by February 1, 2023 to: Program Ads; CHHS Choral Boosters; 13301 Kelly Green Lane; Midlothian, VA 23112. Payments can also be made via credit card (with an additional processing fee) through our website here: <https://www.cloverhillshowchoir.com/store/sponsorship-and-ad-space-purchase>
- If you have questions, please contact the Choral Boosters at chhsprograms@gmail.com or (804) 464-7111.

Please indicate your sponsorship or ad choice below and include this form with your check.

Sponsorship:

- CAVALIER** Sponsor \$1000
- GOLD** Sponsor \$750
- GREEN** Sponsor \$500

Print Ads Only:

- | | | |
|---|----------------|-------|
| <input type="checkbox"/> Back Cover | 8" w x 10.5" h | \$500 |
| <input type="checkbox"/> Inside Front Cover | 8" w x 10.5" h | \$350 |
| <input type="checkbox"/> Inside Back Cover | 8" w x 10.5" h | \$350 |
| <input type="checkbox"/> Full Page | 8" w x 10.5" h | \$300 |
| <input type="checkbox"/> 1/2 page horizontal | 8" w x 5.25" h | \$150 |
| <input type="checkbox"/> 1/4 page vertical | 4" w x 5.25" h | \$100 |
| <input type="checkbox"/> Business card | 3.5" w x 2" h | \$60 |
| <input type="checkbox"/> Scanning Fee for Hard Copy Ads | | \$10 |

COMPANY NAME: _____

CONTACT PERSON: _____

COMPANY ADDRESS: _____

CITY, STATE ZIP: _____ PHONE: _____

E-MAIL ADDRESS: _____

STUDENT SALESPERSON: _____ CHORUS CLASS: _____

AMOUNT PAID: \$ _____ CHECK #: _____ DATE: _____

EMAIL THIS FORM & DIGITAL FILES TO CHHSPROGRAMS@GMAIL.COM BY FEBRUARY 1, 2023.

PAY ONLINE OR MAIL YOUR CHECK BY FEBRUARY 1, 2023 TO:

CHHS CHORAL BOOSTERS • 13301 KELLY GREEN DRIVE • MIDLOTHIAN VA 23112

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