



CLOVER HILL HIGH SCHOOL CHORAL BOOSTERS

13301 KELLY GREEN LANE • MIDLOTHIAN, VA 23112

Dear Friends,

The support from local businesses and corporate sponsors is vital to the success of the performing arts program at Clover Hill High School (CHHS). The following sponsorship and advertisement opportunities allow your organization to support the CHHS choral program and receive recognition and visibility throughout the 2023-2024 school year.

Sponsorships provide a way for organizations to be promoted in multiple formats:

- Shout-outs on social media
- Choral Department website - cloverhillchoirs.com
- Advertisements in the printed concert programs
- Recognition at our annual CHHS Mid-Atlantic Show Choir Competition with 3,000 attendees

You may also choose to advertise only in our printed fall and spring concert programs as well as the CHHS Mid-Atlantic Show Choir Competition. Several size ads are available with prices as low as \$60 for all three of our printed programs!

To take advantage of this opportunity, please see the attached form for more information. The deadline is October 13, 2023.

On behalf of the CHHS Choral Boosters and choir members, thank you for your support!

Sincerely,

Alison Rhoades
President, CHHS Choral Boosters

CLOVERHILLCHOIRS.COM
CHHSVACHORALBOOSTERS@GMAIL.COM



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SPONSORSHIP AND ADVERTISING OPPORTUNITIES

CAVALIER | Sponsor: \$1,000

- 1' x 3' advertisement on show choir trailer
- Half-page ad in three printed programs
- Logo with link on CloverHillChoirs.com
- 3 shout-outs on Clover Hill Choral Department social media
- Logo on the 2023-24 show t-shirts
- Trophy sponsorship of CHHS Annual Competition finals trophy (*includes announcement of sponsorship during the 2-day event*)

GOLD | Sponsor: \$750

- Half-page ad in three printed programs
- Logo with link on CloverHillChoirs.com
- 2 shout-outs on Clover Hill Choral Department social media
- Trophy sponsorship of CHHS Annual Competition preliminary trophy (*includes announcement of sponsorship during the 2-day event*)

GREEN | Sponsor: \$500

- Half-page ad in three printed programs
- Logo on CloverHillChoirs.com
- 1 shout-out on Clover Hill Choral Department social media
- Trophy sponsorship of CHHS Annual Competition caption award trophy (*includes announcement of sponsorship during the 2-day event*)

ADVERTISING Options in printed programs only. Ads will appear in the three printed programs during the year.

Advertising options	Dimensions (w x h)	Price
Back Cover	8" x 10.5"	\$500
Inside front/back cover	8" x 10.5"	\$350
Full Page	8" x 10.5"	\$300
1/2 page horizontal	8" x 5.25"	\$150
1/4 page vertical	4" x 5.25"	\$100
Business card	3.5" x 2"	\$60



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CHHS CHORAL BOOSTERS SPONSORSHIP FORM AND AD PURCHASE FORM

To purchase an ad or sponsorship for the CHHS Choral Boosters, you can choose to pay online or by mailing a check. The details below will guide you through these options.

ONLINE

Submit your form and payment all online! *Includes an additional processing fee.*

<https://www.cloverhillchoirs.com/store/sponsorship-and-ad-space-purchase>



BY MAIL

Mail the form below to Program Ads CHHS Choral Boosters - 13301 Kelly Green Lane Midlothian, VA 23112 with your check by **October 13, 2023**. Make checks payable to CHHS Choral Boosters.

ARTWORK

Submit your digital artwork/logo in the correct dimensions no later than **October 13, 2023** to chhsprograms@gmail.com.

Don't have digital artwork? Please add the \$10 scanning fee to your total and mail your check and a clean hard copy of your ad in the correct dimensions.

If you have questions, please contact the Choral Boosters at chhsprograms@gmail.com.

Please indicate your sponsorship and/or ad choice below and include this form with your check.

SPONSORSHIP

- CAVALIER | Sponsor: \$1,000**
- GOLD | Sponsor: \$750**
- GREEN | Sponsor: \$500**

PRINT ADS ONLY

- | | | |
|---|------------|-------|
| <input type="checkbox"/> Back Cover | 8" x 10.5" | \$500 |
| <input type="checkbox"/> Inside Front Cover | 8" x 10.5" | \$350 |
| <input type="checkbox"/> Inside Back Cover | 8" x 10.5" | \$350 |
| <input type="checkbox"/> Full Page | 8" x 10.5" | \$300 |
| <input type="checkbox"/> 1/2 page horizontal | 8" x 5.25" | \$150 |
| <input type="checkbox"/> 1/4 page vertical | 4" x 5.25" | \$100 |
| <input type="checkbox"/> Business card | 3.5" x 2" | \$60 |
| <input type="checkbox"/> Scanning fee for hard copy ads | | \$10 |

COMPANY NAME: _____

CONTACT PERSON: _____

COMPANY ADDRESS: _____

CITY, STATE, ZIP: _____ PHONE: _____

E-MAIL ADDRESS: _____

STUDENT SALESPERSON: _____ CHORUS CLASS: _____

AMOUNT PAID: \$ _____ CHECK #: _____ DATE: _____